



“Bohra Entrepreneurship: Overcoming the Challenges”

Adnan Abidali, Helios Ingredients & Serendib Investments

*web: www.sez-london.org
email: help@sez-london.org*



We are 'Bohras' – Business defines us

- Self-employment instils a resilience in oneself and reliance on Allah
- Greater self worth in working for yourself than a life of luxury in the service of others.
- Our History – Seeking New Horizons beyond Borders



A Leap of Faith

- The Battlefield of Business – It takes guts (Bayaan on 'Courage')
- The Story of the Falcon



The Mindset of a Bohra entrepreneur

- Be 'Business-Minded' in *Everything*
- Opportunity is *Everywhere* – The Great Wall of China
- Its no 9-5 – A Perpetual Occupation



Our Values and the Global Economy – Sustainable Synergy or Incongruous Ideas?

- Interest – Fatemi Perspective Vs Mainstream Islamic Finance
 - Interest based financial system strengthens the idle custodians of capital (banks) at the expense of entrepreneurs who are the real wealth creators.
- Insurance – Understanding it. (Bayaan on 'Insurance')
- Practices – Interaction with Suppliers, Customers and Employers
- Trust & Integrity – Our Principles



Moula and the Upliftment of a Community

- Radical restructuring of business attitudes and ethics
- Interest free circulation in our community
- Self reliance and altruism as the cornerstones of Bohra enterprise.
- Real charity is one in which the receiver's situation improves permanently without him feeling the pangs of indignity.
- Entrepreneurs for Now and After