



M Cubed
Chartered Accountants

FINDING & SECURING INVESTMENT

**M CUBED
CHARTERED ACCOUNTANTS &
BUSINESS ADVISORS**



Agenda

- 1. Introduction**
- 2. What is needed?**
- 3. What is being offered?**
- 4. Finding Investors**
- 5. Case Studies**
- 6. Questions**

Introduction

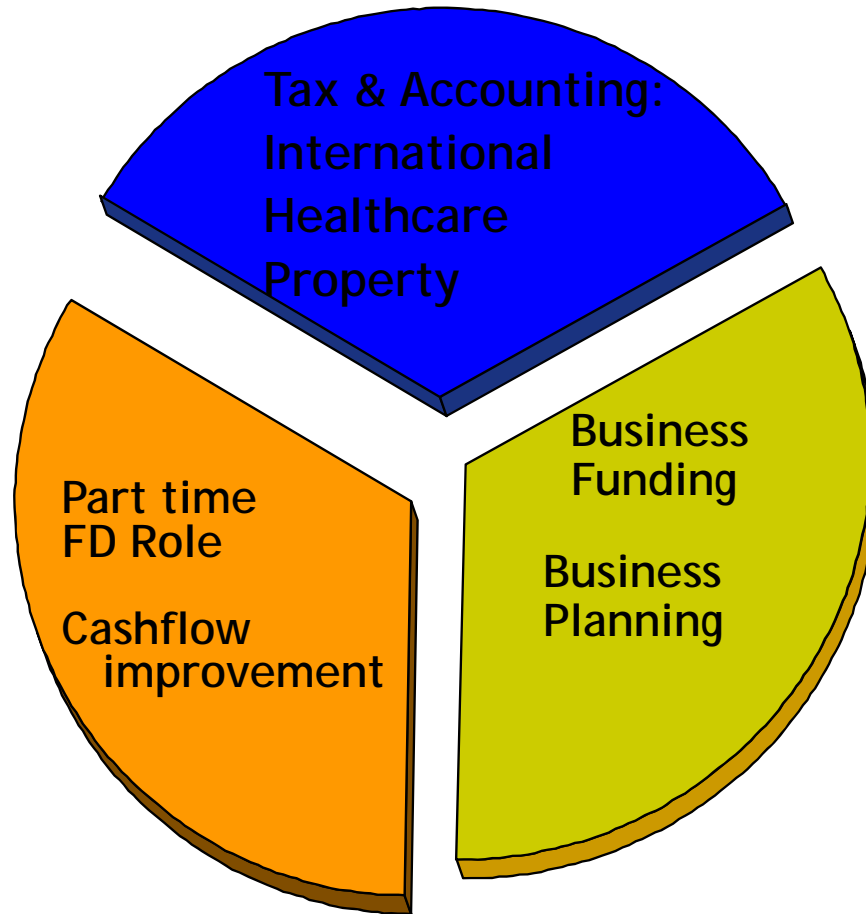
M CUBED

At the core of M Cubed is a highly experienced team of Chartered Accountants, Tax and IT specialists drawn from Deloitte, KPMG & Ernst & Young Cap Gemini.

Our aim is for clients to receive a multiple of added value compared to our professional fees.

What we do for clients...

Accountancy
& Tax



Business
enhancing

Business
Direction /
Strategy

What is it all about?

RAISING FINANCE



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The journey ahead

What for?

How much?

For how long?

WHAT IS NEEDED?

First Impressions Count



**Who would you
have more
confidence in?**

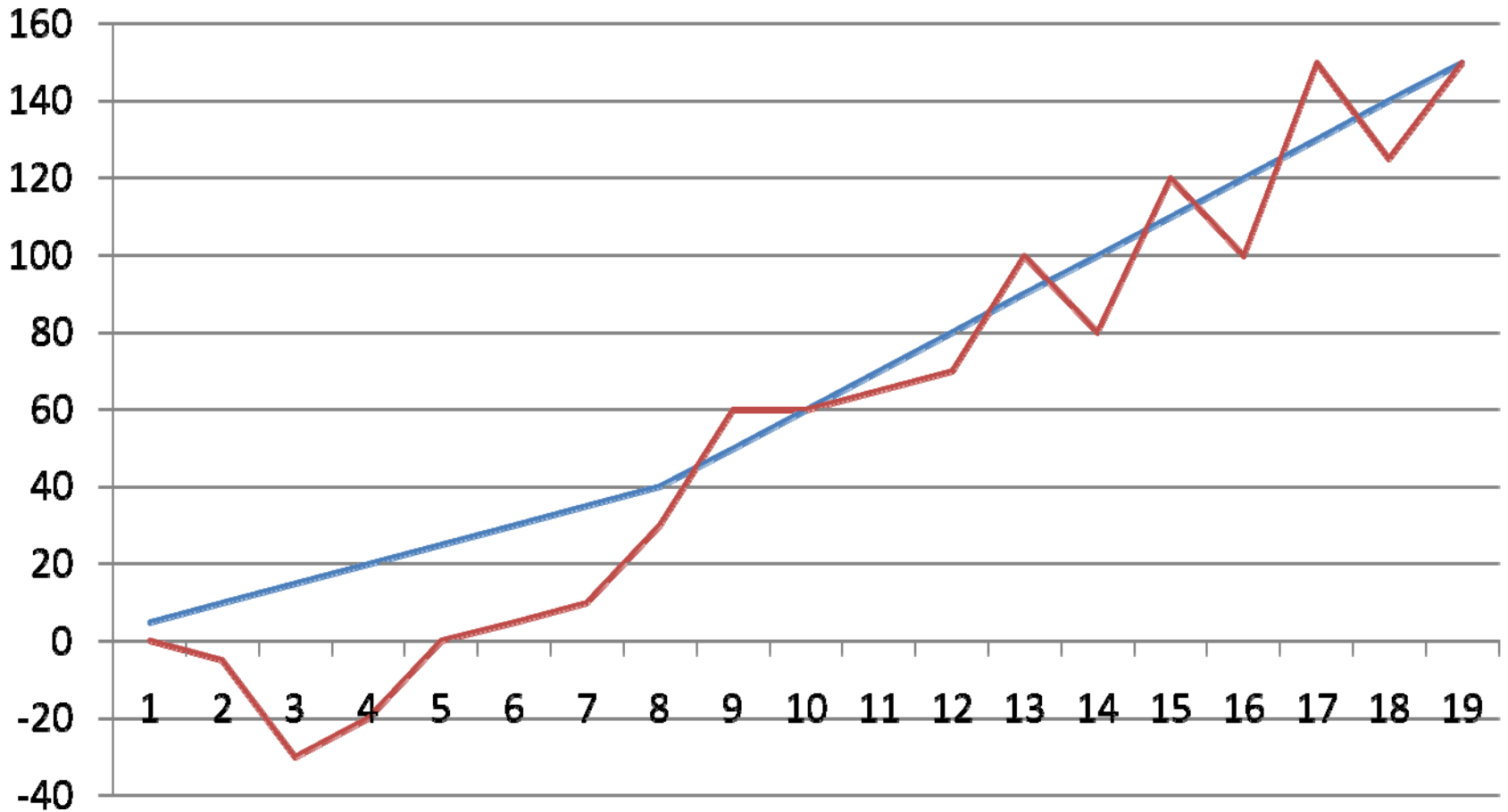


The Business Plan

Investors need to have confidence that the journey has been thought through and planned:

- Market & opportunity
- People & organisations
- Financials & cashflow

Financials & Cashflow



Factors Affecting Cashflow

- Start up costs
- Sales growth
- Working capital
- Taxes
 - VAT
 - PAYE
 - Corporation / Income tax
- Investment repayment

How much?
For how long?
When

WHAT IS OFFERED?

The Returns

- Investors can be rewarded in many ways:
 - Rent
 - Dividend
 - Salary
 - Agreed exit strategy

What is needed?

What is being offered?

FINDING INVESTORS?

Have a process

- Identify potential investors
- Structured process
- Evaluate options objectively
- Get the best possible outcome

Case Studies

FINDING INVESTORS

Case Studies

- Software
- Property Development
- Healthcare

Ranging from £100,000 to £2,000,000

Next Steps

Keep in touch

QUESTIONS?

Contact Details

Kaaeed Mamujee BSc FCA

EMAIL: kmamujee@m-cubed.org

DIRECT TEL: +44 (0)772 556 2020

DIRECT FAX: +44 (0)116 226 4029

Azam Mukarram Mamujee BA (Hons) MA (Cantab) FCA

EMAIL: amamujee@m-cubed.org

DIRECT TEL: +44 (0)787 960 3377

DIRECT FAX: +44 (0)116 226 4029

OFFICE LOCATION: 186 London Road, Leicester, LE2 1ND

OFFICE TEL: 0116 298 6604