

# Exit Strategies



# What is an exit strategy?!



Or...



# Potential options

- Grow it, own it & pass it on
- Invested in by a Venture Capitalist or Private Equity
- Acquired by a Corporate & cash-in
- IPO!

# How company's value businesses

- Potential Synergies
  - Provides access to new target
  - Provides access to new market
  - Brings in a new product
  - Unique technology
- Growth Potential
- Cash Cow

# Be Disruptive.

Weekly Clinics on Skype every Tuesday

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